





Your **city** will
now **reboot** . . .

City as a service?





Castle model



Magnet model

Welcome to Amsterdam

Startup Capital of Europe's West Coast



www.startupamsterdam.org



CENTRO DE OPERAÇÕES PREFEITURA DO RIO





Transportation?

Big
data?

Energy?



Food?

Чому майбутнє поруч





75 %
of CO²
emissions

comes from cities





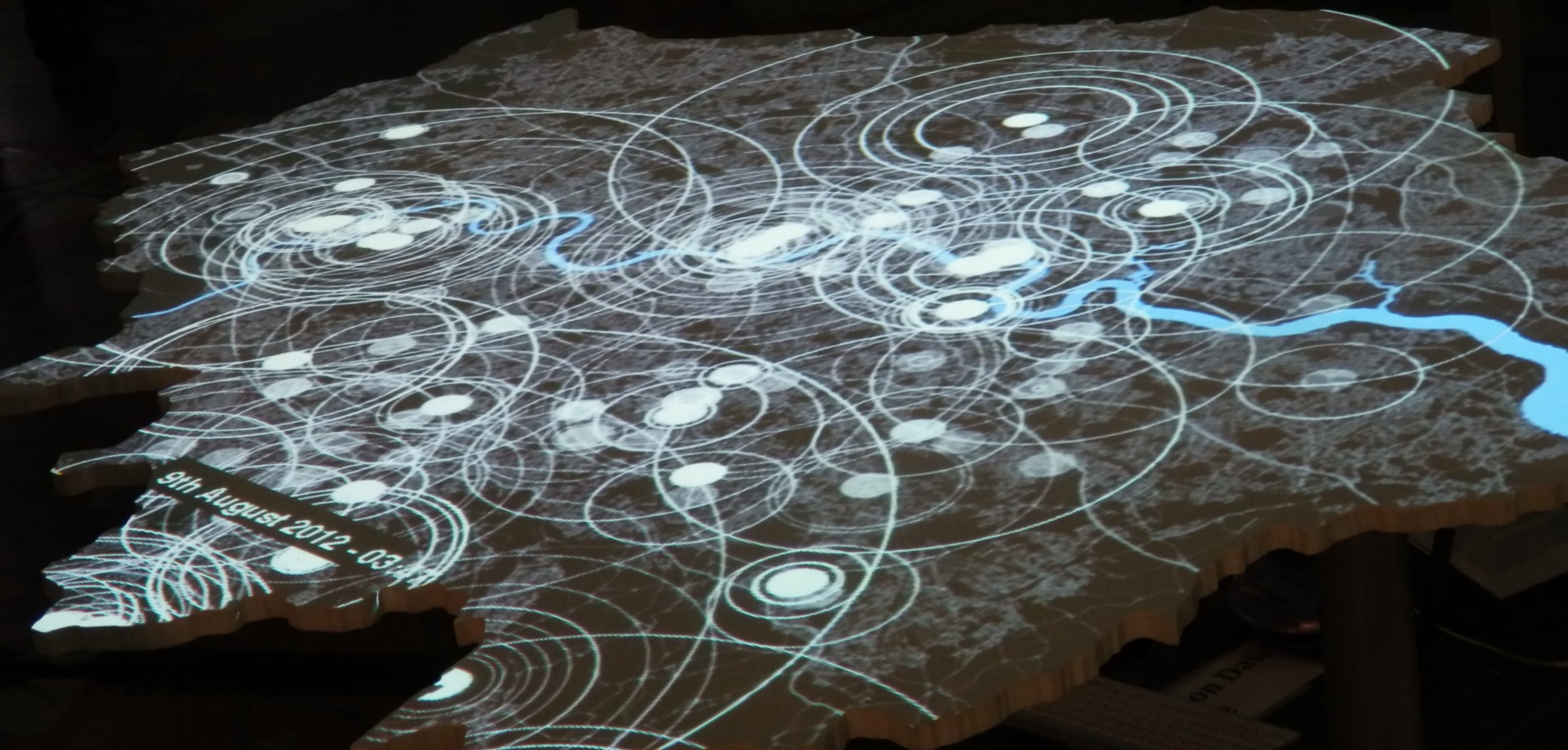
Resiliency?



Mobility?







9th August 2012 - 03:44

on Dal







[illegible]

Tantalus
30006818B10 IC 3688A-T90003
TC-1218 2609 FCC OJFT90003

00000
kWh

CL200 240V 3W TYPE C1S 30TA 1.0Kh

epb 501166

CA 0.5
FM2S
60Hz

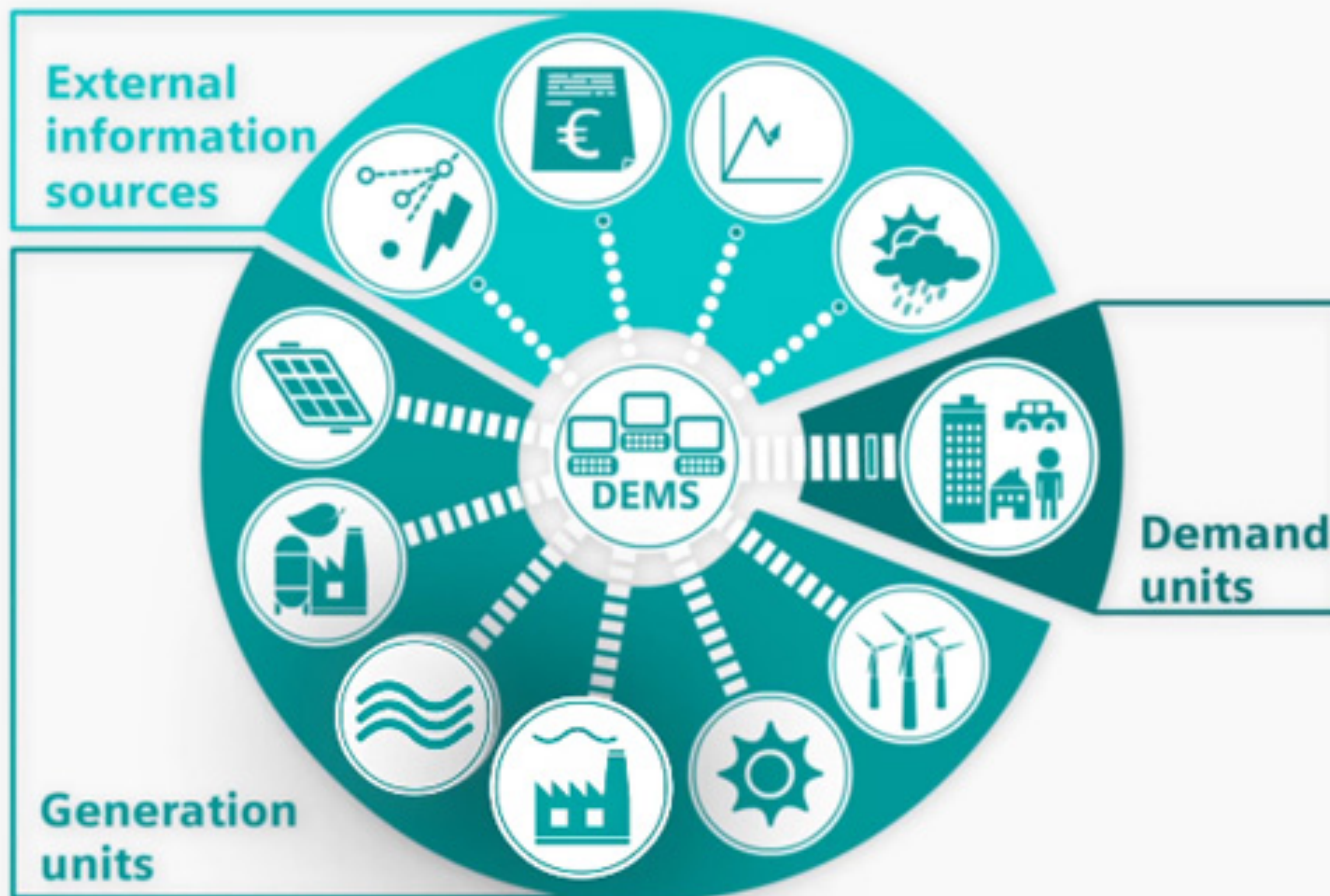
*1NF 501166 *

61 399 166

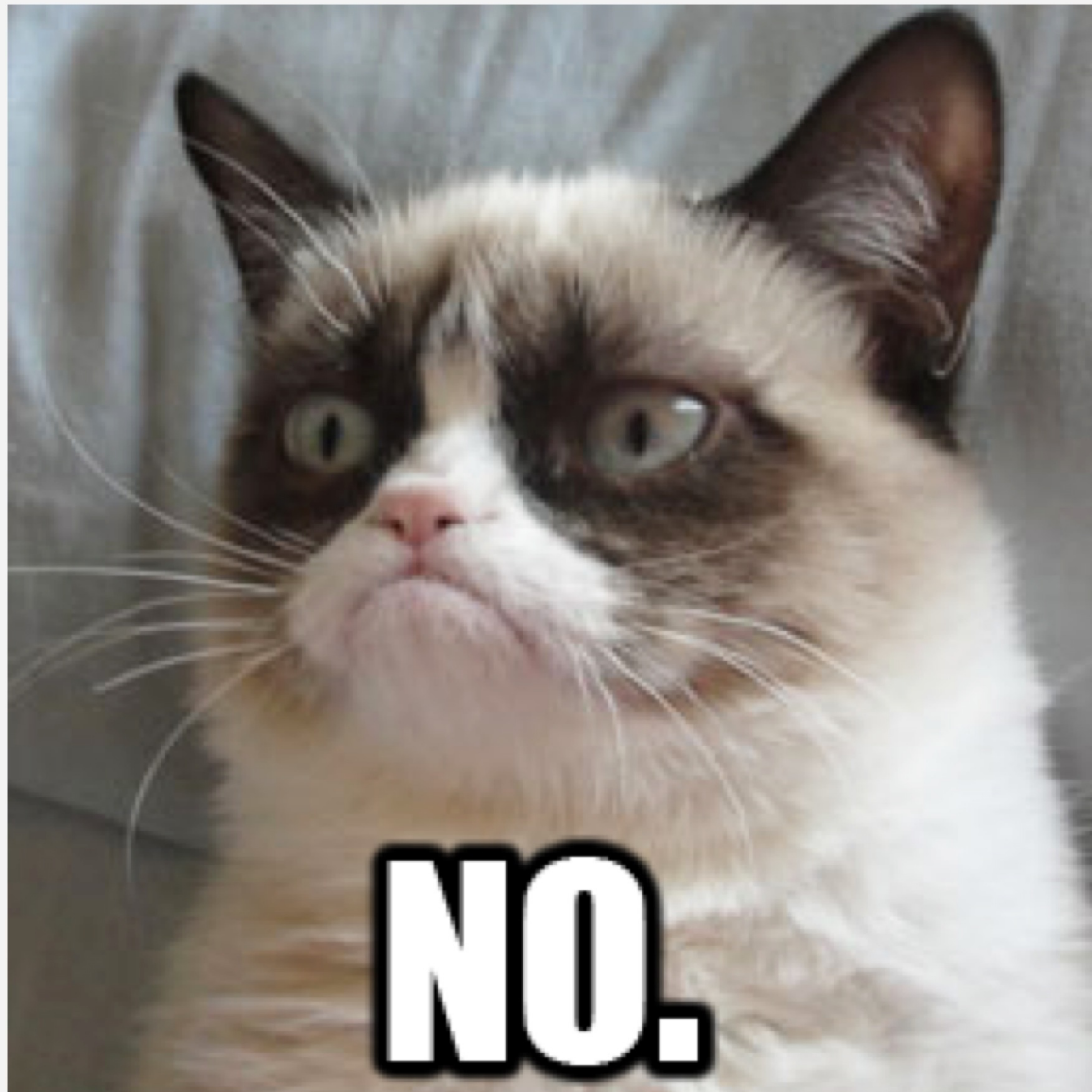
Itron
WATTHOUR METER



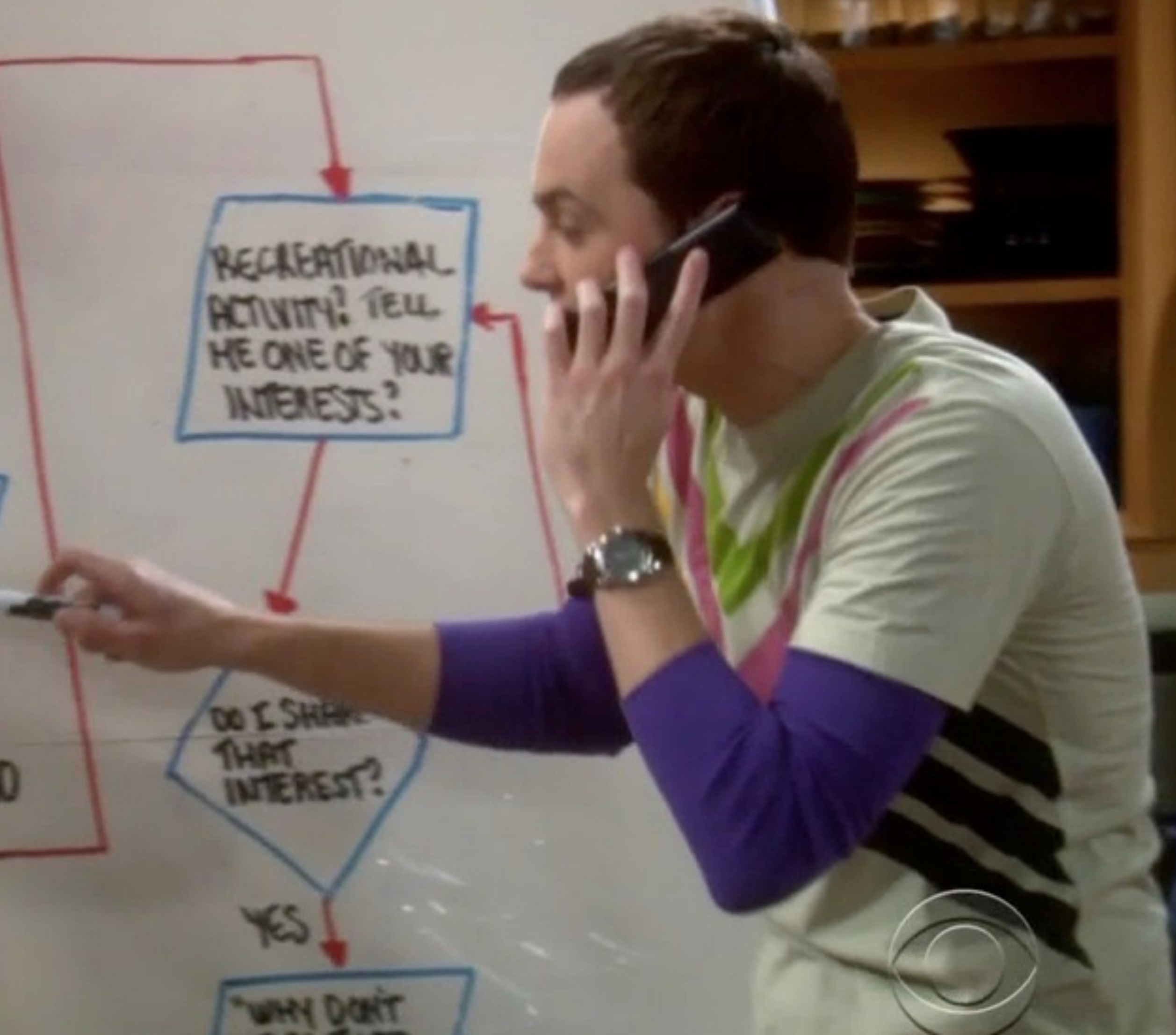
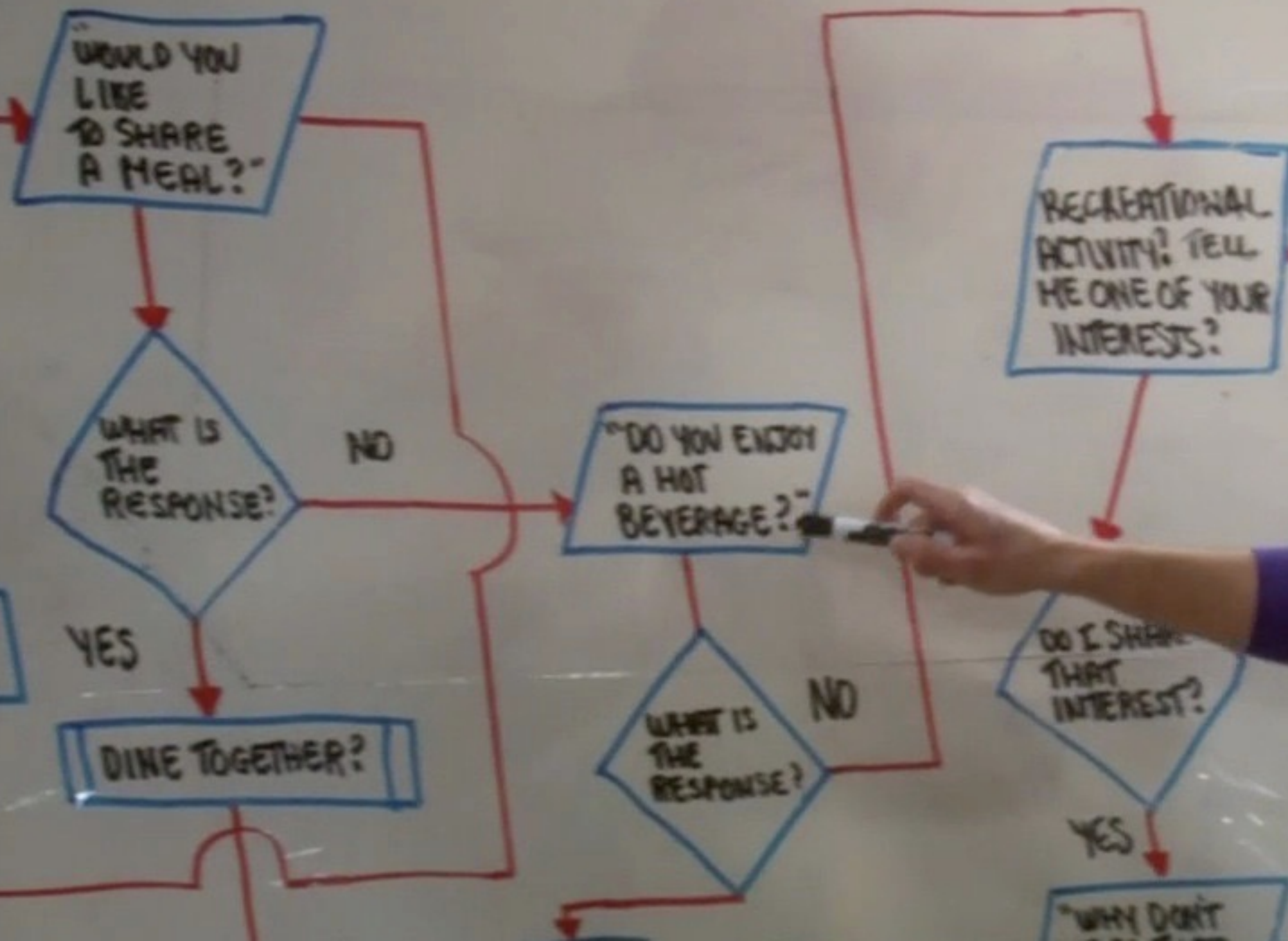
THE METER HAS BEEN LINKED & IDENTIFIED FOR CORRECT POLARITY	
DEAL NO	1605/26
DATE	21-05-11
SPIN	0000000000
REMOVED METER	
DEAL NO	1605/26
DATE	21-05-11
SPIN	0000000000
INSTALLED METER	
DEAL NO	1605/26
DATE	21-05-11
SPIN	0000000000
NO ACCESS TO PROPERTY	







Від фізики до алгоритмів









Енергія з даних



Converting peer pressure into savings

OP@WER

Welcome, Garrett · [Account Settings](#) · [Sign Out](#)

Similar Homes

Friend Rank

About Me

How I did in **October** ▼

 Room for improvement

 Used 12% more than September

 Used less than yearly average

Efficient homes

\$35.12

300 kwh

All homes

\$37.12

312 kwh



My home

\$43.00

340 kwh

An easy way to save:



Turn off lights when not needed

 1,021 people do this

Show more tips



Join a group, compete together!

Find people with similar interests to drive efficiency at home.

Search groups

You are being compared to to **214,827** homes with these characteristics:

 0-500 sq ft

 Central A/C

 No fireplace

 NE Climate

[Edit my home information](#)



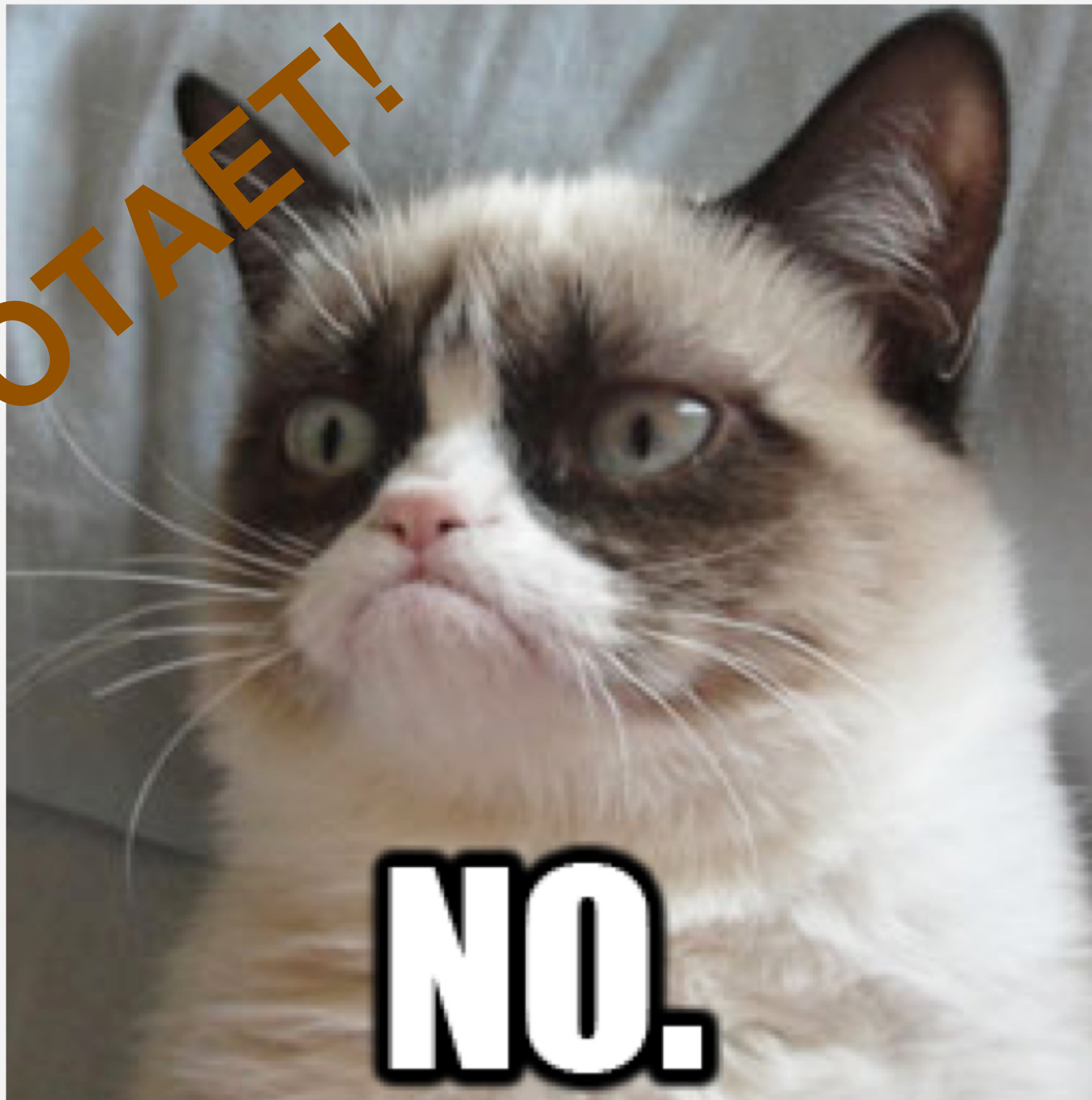
Google™

self-driving car

HYBRID. i



НЕ
СРАБОТАЕТ!



NO.







Розумний споживач



IoT

IoT



Things!

Internet of **Toys**



Internet of **thermostats**



Internet of **Trackers**



Internet of **Toasters**





Internet of Transformers

Internet of **Trains**



50 bln

connected devices



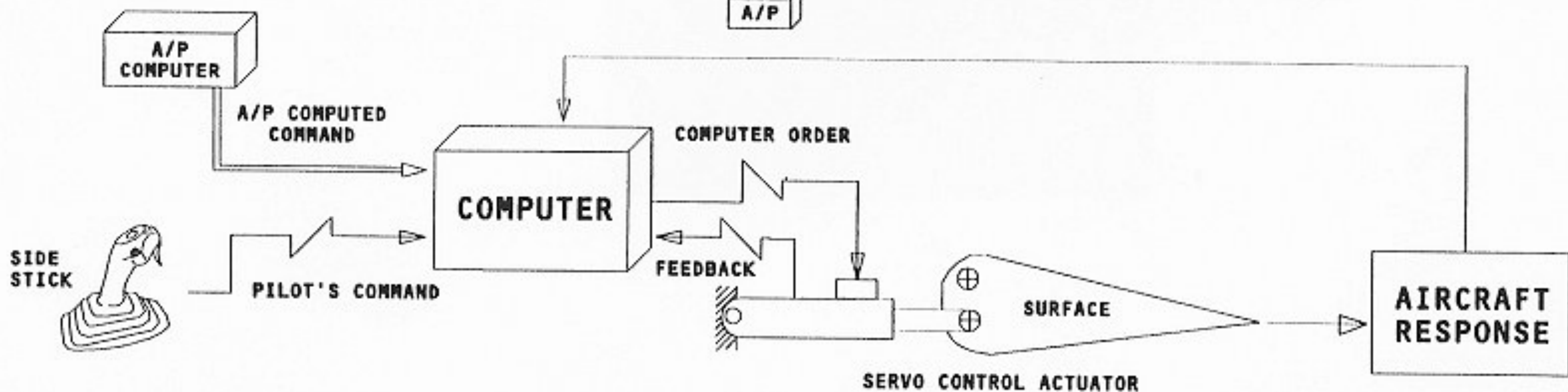
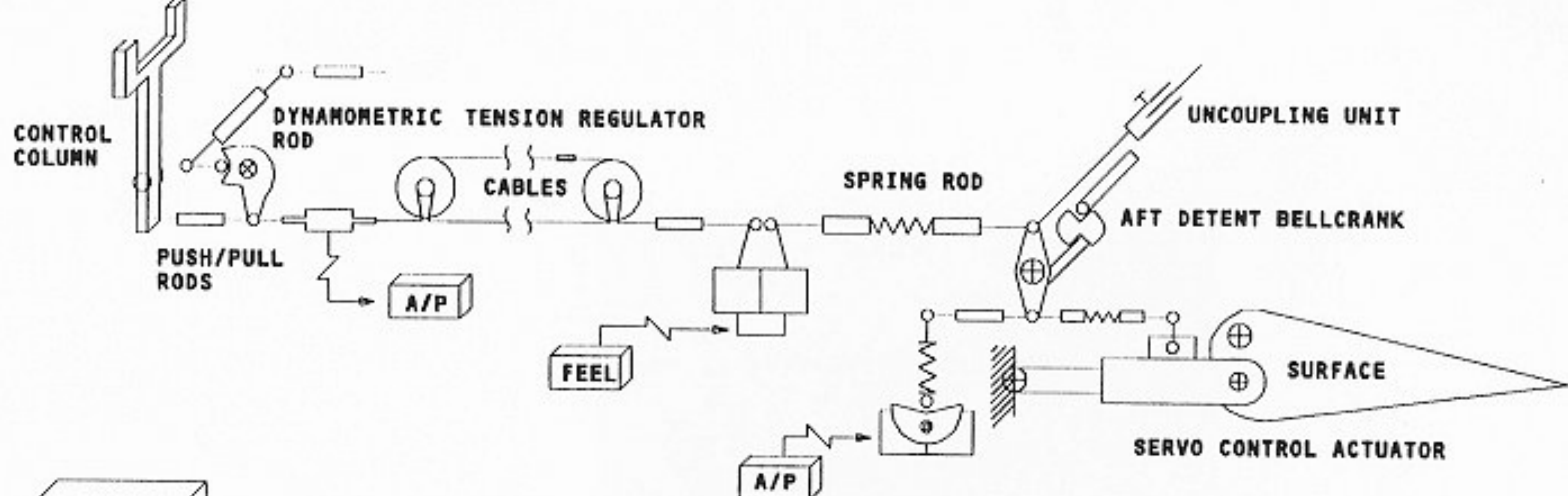
Everybody
loves
IoT!



Well, you
were flying
IoT



already...



FLY BY WIRE PHILOSOPHY



Internet of **Trains**

Hopes...



Reality





Big Things

Internet of **Trains**



Дякую!

Reboot your city!

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